



Kootenai County

IDAHO
DEPT. OF LABOR

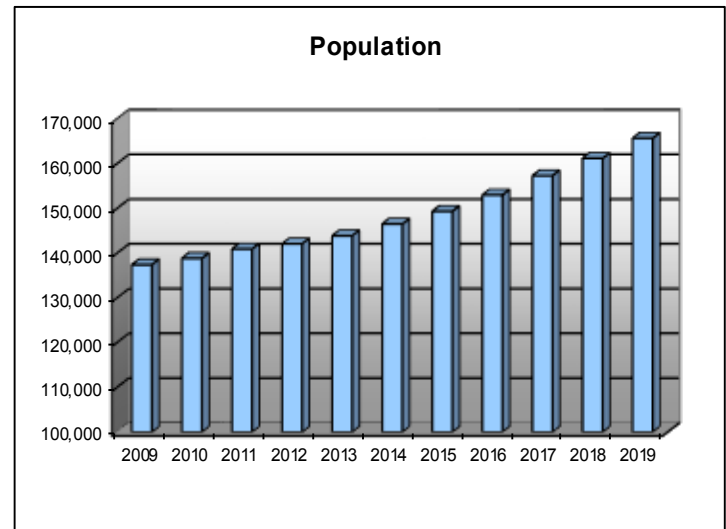
September 2020

Workforce Trends

Population

Kootenai County has experienced exceptionally strong population growth since the 1970s. From 2009 to 2019 its population grew 20.6% from 135,627 to 165,697 while Idaho's population grew 15% and the U.S. population grew 8 percent. The county's spectacular scenery, outdoor recreational opportunities, proximity to urban amenities and high quality of life continue to draw new residents. Strong population growth shapes many aspects of its economy.

The county seat, Coeur d'Alene, had a population of 52,414 in 2019. The populations of the larger cities include 36,250 in Post Falls, 15,434 in Hayden and 9,150 in Rathdrum. The county is closely tied to neighboring Spokane County, Washington, with a population of 522,798.

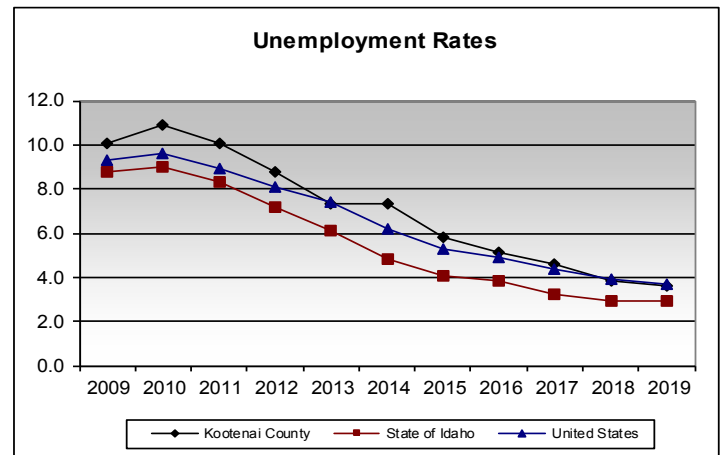


Labor Force & Employment

During the last 25 years, the local economy grew at an astounding rate on a diversifying manufacturing base, expanded tourism and new call centers and other business services. Tourism and population growth fueled the construction boom and boosted retail, health care, services and government jobs.

The opening of the Coeur d'Alene Resort in 1987 spurred tourism. The Silverwood theme park opened in 1988 and has continued to grow every year, hitting record levels in 2017. In 1994, the Coeur d'Alene Tribe opened a casino in Worley. Today, the golf course, hotel, and recently expanded casino employ nearly 1,580 people. Tourism employment peaked in 2007 at 9,050, hit bottom at 7,800 in 2010 and is on the rebound—nearing 9,700 in 2017.

Also promoting economic diversification and growth during the last decade was the relocation of many manu-



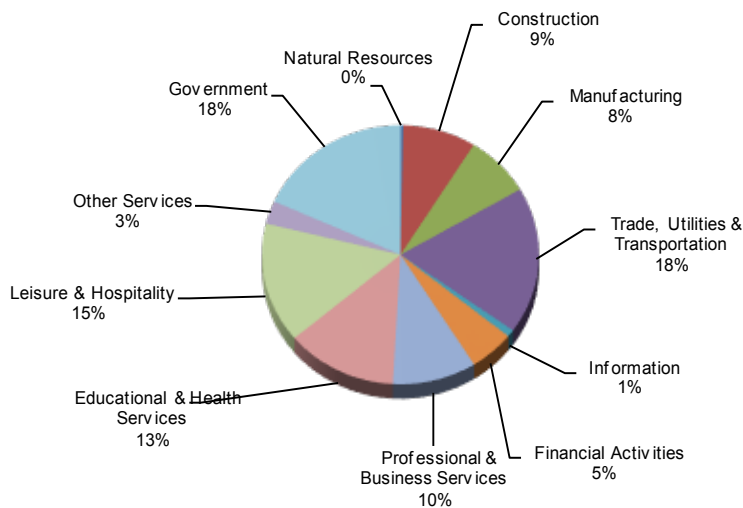
facturing operations and eight call centers to Kootenai County. Over 4,700 people work in the county's manufacturing businesses while over 1,500 people work at call centers. Kootenai County's low business costs, good business climate and quality of life have attracted many new employers. In 2005, Buck Knives opened a manufacturing plant that employs approximately 300, and US Bank opened a customer service center that employs more than 600. Biotech lab ALK Abello and manufacturers Burly Products moved from Spokane County to Kootenai County.

Despite the recession, the county continues to lay the foundation for further economic growth.

Labor Force	Aug 19	Aug 20
Civilian Labor Force	80,655	78,011
Total Employment	77,790	73,646
Unemployed	2,865	4,365
% of Labor Force Unemployed	3.6	5.6
State of Idaho % Unemployed	2.9	4.2
U.S. % Unemployed	3.7	8.4

Labor Force	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Civilian Labor Force	70,972	68,859	69,335	68,654	69,255	70,471	71,608	73,965	75,707	77,763	80,102
Unemployment	7,167	7,514	7,033	6,018	5,051	4,075	3,566	3,453	2,953	2,766	2,845
% of Labor Force Unemployed	10.1	10.9	10.1	8.8	7.3	7.3	5.8	5.1	4.6	3.8	3.6
Employment	63,805	61,345	62,302	62,636	64,204	66,396	68,042	70,512	72,754	74,997	77,257

Nonfarm Payroll Jobs for 2019



Economic Development

Kootenai County's growing population and economic development provide many opportunities for business creation. The number of private-sector employers increased slightly in 2017 by 3120, employing 49,174 workers.

Jobs Plus, the local economic development organization, has recruited dozens of businesses over the last 20 years. Low business costs, a pleasant business climate, low electricity and natural gas costs and an affordable workforce are among the county's attractions for new businesses.

Major Employers

Kootenai Health (hospital)
Coeur d'Alene Resort
Coeur d'Alene Casino
Center Partners (call centers)
Silverwood Theme Park
North Idaho College
Esterline Advanced Input Systems (manufacturer)
U.S. Bank (including customer service center)

Coeur d'Alene MSA Occupational Wages*	Entry Wage	Median Wage
Assemblers	\$10.30	\$13.56
Bookkeeping, Accounting & Auditing Clerks	\$12.48	\$18.28
Carpenters	\$14.81	\$20.34
Cashiers	\$9.32	\$11.53
Cooks, Restaurant	\$9.75	\$13.04
Customer Service Representatives	\$10.59	\$14.30
Truck Drivers, Heavy & Tractor-Trailer	\$14.73	\$22.50
Janitors & Cleaners	\$9.60	\$12.80
Laborers, General	\$11.67	\$14.59
Machinists	\$16.09	\$24.44
Registered, Nurses	\$29.27	\$36.85
Office Clerks, General	\$10.69	\$16.51
Retail Salespersons	\$10.22	\$14.57
Secretaries & Administrative Assistants	\$12.40	\$16.90

* Additional occupational wage data can be found on the Idaho Department of Labor website at lmi.idaho.gov.

Covered Employment & Average Annual Wages Per Job for 2009, 2018 & 2019	2009		2018		2019	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	52,232	\$31,515	62,240	\$39,470	64,064	\$40,907
Agriculture	295	\$32,525	345	\$39,083	337	\$40,188
Mining	103	\$120,272	113	\$181,975	125	\$171,830
Construction	4,051	\$35,515	4,968	\$43,001	5,494	\$45,083
Manufacturing	4,163	\$36,102	4,653	\$47,198	4,977	\$47,724
Trade, Utilities & Transportation	10,025	\$29,244	11,554	\$37,282	11,836	\$38,600
Information	813	\$43,838	629	\$60,404	574	\$67,952
Financial Activities	2,984	\$39,567	3,367	\$54,741	3,349	\$55,610
Professional and Business Services	5,799	\$33,141	6,440	\$42,428	6,298	\$43,880
Educational and Health Services	6,213	\$31,788	8,123	\$39,937	8,355	\$42,580
Leisure and Hospitality	7,065	\$14,517	9,196	\$18,446	9,693	\$19,043
Other Services	1,154	\$23,208	1,589	\$31,226	1,487	\$31,449
Government	9,566	\$38,053	11,266	\$46,115	11,540	\$48,086

Per Capita Income	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Kootenai County	\$31,546	\$32,134	\$33,734	\$35,518	\$36,475	\$38,416	\$40,453	\$41,370	\$43,129	\$44,987
State of Idaho	\$31,186	\$31,957	\$33,515	\$35,188	\$36,200	\$37,896	\$39,857	\$40,670	\$42,094	\$43,901
United States	\$39,284	\$40,546	\$42,735	\$44,599	\$44,851	\$47,058	\$48,978	\$49,870	\$51,885	\$54,446

Information provided by Bureau of Economic Analysis

IDAHO
DEPARTMENT OF LABOR
BRAD LITTLE, GOVERNOR
JANI REVIER, DIRECTOR

This county is served by the office listed below:
Idaho Department of Labor
600 North Thornton St.
Post Falls, Idaho 83854 Ph: (208) 457-4789

labor.idaho.gov

This publication is produced by the Idaho Department of Labor and is funded at least in part by federal grants from the U.S. Department of Labor. Costs associated with this publication are available upon request. The Idaho Department of Labor is an equal opportunity employer and service provider. Auxiliary aids and services are available upon request to individuals with disabilities. Dial 711 for Idaho Relay Service.